

533 Grant Place
CHICAGO, ILLINOIS



MISS LUCY STEPHENS
1300 CLAY ST
LYNCHBURG VA
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Communication

The Magazine of Spiritual Education

EDITED BY LLOYD KENYON JONES

981-991 Rand, McNally Building, Chicago, Illinois

From Mr. Lloyd Kenyon Jones,
Editor, "Communication,"
Chicago, Illinois.

Dear Friend:

On the second anniversary of our first advertisement, we broke the record for the number of inquiries in one day! It sort of fits in to break records on anniversaries.

On the 12th of January, we received 2861 replies to our ads. In February, this record will be broken nearly every day. Mr. Otto Guenther, Jr., our advertising counsel, says that he can secure 5,000 inquiries every day--if we can take care of them. For 200 days in the year, this would mean 1,000,000 MORE persons interested in this great subject yearly.

Two subscribers from Pittsburgh, Pa. stopped in to see us the other day, and admitted that they expected to find a little office with three or four persons busy. They found a suite of offices, occupying eleven numbers in the Rand, McNally building, and thirty-five persons busy doing the skirmish work of this great national campaign. One of them said, "Why don't you let your readers know how big you are?" If he meant me personally, I wouldn't object, because the elevator pilot says that I am almost too big for a passenger and not quite big enough for freight. But when it comes to taking flashlights of our offices and workers, I feel that next week it will be so much bigger I'd better wait. I am like the man from Seattle. He met his friend, Smith, down in Oakland, while Smith was telling about the size and growth of Seattle to a number of Oakland men. Smith said, "I tell you, boys, she's one grand town. I left there Friday and you should see her." Brown stepped up and said, "Pooh, I left there Saturday noon and you should have seen her THEN: Smith doesn't know how the town has grown!"

Maybe you don't remember Mrs. Mable Riffle. Everybody calls her "Mable." I don't spell Mabel that way, but she does. She was in Chicago the past week, and says that the Camp Chesterfield Association likes us so well that they will give us free of all cost a "Communication" office throughout the coming season. That office will be on "Broadway." The other streets are known as Lover's Lane and Tin-horn Alley--the latter in honor of the trumpet mediums!

Mrs. Riffle is enthusiastic about COMMUNICATION'S "Keepwell Club," and you will find out all about it in the enclosed circular. This is something I have been working on for a long time. I had the idea but not the name. It is a sensible name. Nobody need feel ashamed to say, "I belong to the Keepwell Club."

It is our duty to keep well, and we can if we band together and attract the limitless health-vibrations that are ours for the asking. Being sick is a sin. The chap who is always "feelin' poorly," either has no regard for the temple God gave him, or else he has short-circuited the heritage that God gave to every living creature. The trouble with most healing has been that it has been restricted--held down to a few--measured by what a few could do. Now it is my purpose--with this mighty advertising campaign stirring things up in every State in the Union every week!--to teach millions the truth of THE GOSPEL OF GETTING WELL AND KEEPING WELL. This means that a definite, well-ordered plan must go into operation, and to make that plan a living, breathing, walking, talking fact calls for money. WE WILL HELP EVERYBODY WE CAN REACH, but the honor of Membership will go to those who send us ten dollars, if they can spare no more, for one of our 6 per cent

bonds. Whatever the Keepwell Club costs to maintain, will be paid for by The Spiritualistic Educational Association. Your money is paid back within eight and one-half years, and you get six per cent interest. You are paid for KEEPING WELL. You help others get well and stay that way. You help the big work.

It is impossible to estimate the possible outlay, but it is easy to estimate the NEED of such a concerted movement, that will keep on going "until time is no more."

Now that I have told you a little about COMMUNICATION'S KEEPWELL CLUB, and commend to your reading the enclosed circular, I wish to tell you about that big Anniversary Number of "Communication."

The March Number will start our second year, and March is the 73rd natal month of Modern Spiritualism.

The March number of COMMUNICATION will be 96 pages and cover, and in it will be announcements of the most wide-awake Spiritualist churches. There will be more of everything--and everything up to the bang-up COMMUNICATION standard.

HOW MANY extra copies, at the full price of 25 cents each, will you buy to give or send or sell to friends and others? I want your order for one, two--or MANY, just as you wish.

Let us put this March number over with a crack and a smash and let some of the world know that we are on earth and merit being heard from.

Recently, I mailed a letter to those whose subscriptions expire with the March number. Maybe some errors were made in selecting the names. Adding several girls a week to our force (inexperienced in our needs) mean that errors will be made. I wish to ask every one whose subscription is expiring to remember the special offers that were sent, and bear in mind that our March printing order must be placed the FORE PART of February, so that the March number will be out before March first. DON'T WAIT if your subscription is expiring, or we may not be able to fill your subscription. Churches are sending us orders every day totaling HUNDREDS of copies of the big Anniversary Number.

By March, we shall be getting hundreds of new subscriptions every week, and before the April number is out, THOUSANDS of new subscriptions should be received each week. Therefore, DO NOT permit any delay to deprive you of your March copy if your subscription ends with the February number.

I feel that we are making good--that the long, hard struggle has proved to be worth-while. It isn't a question of how long the race may be, or how tough the going: The WINNING is the thing!

The work to be done is vast beyond estimation. Let us do our share now and all the time here and hereafter.

Let us make COMMUNICATION the signal success of Spiritualism--not only on its own account, but so that it can build up these honest, sincere church organizations all over America; later throughout the world.

Let us do our share in bringing health to the multitude. It can be done. The seals have been broken, and the KEEPWELL CLUB will do its duty--and will help make better people by making people more healthy. The sound body helps build pure, strong, clear thoughts--and that is the way the soul is nourished.

These two big things are before us, and TODAY we know that we are here, capable of doing our best. That best is our DUTY, and there is no other reward half so gratifying or a tenth so sweet as duty well done.

I shall hope to hear--and expect to have a reply--covering the facts that I have placed before you in this letter.

It is for us to prove what can be done.

Are you with me?

Very sincerely yours,

Lloyd Kenyon Jones
Editor, COMMUNICATION.

Message Request Form

Date _____

Mrs. Cecil M. Cook,
Pastor and Medium,
The Stead Center,
Chicago, Illinois.

Dear Mrs. Cook:

I should like to have a message from loved ones in spirit, and in accordance with your suggestions and wishing to co-operate in helping carry on this beautiful work, I contribute the enclosed sum of five dollars, which is for this work, and shall be glad to have your corresponding contribution of a message as soon as possible.

I shall write my questions on this form, and enclose a self-addressed stamped envelope for reply.

Sincerely yours,

Name _____

Address _____

Mrs. Cook Will Resume Readings by Mail

In response to a constantly increasing number of requests, which have been due to her remarkable success in giving readings by mail for about three thousand of the friends of The Stead Center, Mrs. Cecil M. Cook has decided to again take care of a limited number of such readings provided the following conditions are complied with:

Requests for messages must be based on a sincere desire for communications, and must not be for test purposes;

Questions of a "fortune-telling" nature will not be answered, and questions involving the characters of persons must not be asked;

Requests for diagnosing and prescribing for ailments must not be asked;

All questions based on communications from loved ones in spirit, and seeking their best advice as to present problems, will be taken care of with the customary thoroughness of Mrs. Cook's control, who dictates all of the messages to a stenographer in the seance-room of The Stead Center.

The restrictions named simply limit the questions to those of such character as will attract the most helpful replies.

Letters may be written, in sending for messages, detailing the specific information desired, and better results are secured where the appeal is addressed to some loved one in spirit. Such requests usually bring additional information—facts not sought, and frequently a class of evidence, such as the most skeptical person would regard as "evidential."

These letters connect your vibration with that of the seance-room, and serve much the same purpose as the process of "plugging in" for a telephone connection.

We have not reproduced any testimonials in this circular, for the reason that thousands of our friends have had abundant proof of Mrs. Cook's mediumistic powers—and know that her messages by mail have been just as satisfactory in most instances as private sittings.

The requests and copies of messages are filed away for Mrs. Cook's own reference so that any message lost in the mails may be duplicated without cost to her friends.

The majority of messages given by Mrs. Cook to those living at a distance, have been based on the desire for direct communication, and advice.

Mrs. Cook does not restrict the number of questions asked, knowing that no unnecessary question will be asked.

The contributions go into the treasury of The Stead Center, and assist in the dissemination of this Truth to others.

The Stead Center, appreciating the fact that it is unfair to Mrs. Cook to burden her with requests for countless messages, restricts the number and reserves the right to return all money and requests where the character of the request falls within the restrictions we have named, or where Mrs. Cook finds that the demand is greater than her strength can take care of.

Those persons who contribute five dollars to the work of The Stead Center will be given messages by mail. Mrs. Cook feels rightly that her own strength should be used for the good of the work, and that if the amount mailed barely met stenographic expenses, she would not be aiding the work, but would be contributing her strength and gift, without recompense, at a time when The Stead Center is doing its utmost to spread the gospel of Immortality, Spirit Communication and Guidance—a work necessitating the meeting of heavy obligations.

Requests for messages may be sent to the Publishing Offices, or to Mrs. Cecil M. Cook, 533 Grant Place, Chicago, Illinois.

THE STEAD CENTER

Suite 981 Rand, McNally Building, Chicago, Illinois

Harnessing the Health Vibrations

THE SOUL is never sick. The body is the temple of the soul. If the body is ill, it is out of tune with its soul-vibrations. Get it back in tune, and sickness leaves.

Startling as this statement may seem, it is well fortified by evidence: Some materializing mediums, under transfiguration, have been known to shrink physically to nearly half their size; others have been dematerialized and have vanished from the cabinet, though they were sealed to their chairs. Upon rematerializing, the seals have been found unbroken.

If this can be done, what illness—what physical impediment, even—should defy these Healing Vibrations that have their rise and being in the same power that masters the physical body of the medium?

One person may lack strength and knowledge sufficient to call these vibrations into action. Thousands—tens of thousands—hundreds of thousands—and finally millions—can set into motion these resistless health forces of the etheric!

To make this practicable is our object!



GET WELL
KEEP WELL

Page Four



Proof of Reality of Healing

DO these forces really heal? Don't ask the well man. He does not know. Ask the sick man. But remember that many well persons make a great mistake in disregarding their health. If you have health, keep it; if you are sick, get well—and KEEP WELL. Here is what a grateful person says about these forces:

"Dear Mr. Jones:

"In your reply to my letter of some time ago, in which I had given a description of my serious condition, you wrote me personally that the service of the healing forces had been requested in my behalf. And I must say that I have received GREAT BENEFIT, for which I am sincerely grateful. My health is splendid and the results of my fall have disappeared. Yours, Dr. H. H. C., Philadelphia, Pa.

"I haven't had any pain," says Mrs. Chas. S., Steubenville, Ind., "since my first letter reached you. Everybody is so surprised to see how much better I am."

And many other letters, from many men and women in different places, tell the same story in different words. The REALITY can not be denied!



GET WELL
KEEP WELL

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"Communication's" Keepwell Club

COMMUNICATION wishes to spread this gospel of better health, and the countless benefits that go with it. We wish to help well persons stay well, and sick ones get well. That is the object of our KEEPWELL CLUB—and we want as members the well and the sick, the young, the middle-aged and the old; so as to set into motion this unmeasured force that is at our command when we learn how to tune up to it.

The motto of the Keepwell Club is:
"Get Well—Keep Well!"

Every day, every hour of every day, hundreds of men and women will be sending out health-thoughts. We shall teach them how. We shall teach them how to attract these forces for themselves, their families, their friends and strangers—without depleting their own energy.

It is the right, the duty of every person to be well and stay well.

It is your right—your brother's right—your sister's right—and your enemy's right!

For your sake, and their sake—for better health—greater happiness—broader success and a more useful existence—co-operate with us in this great work!

How a Lady of 81 Found Health

IT may not be a fair test if a young person, who is ailing, becomes well.

Youth should attract health. The elder years do not attract it ordinarily. That it is possible to get into touch with the great Healing Vibrations is proved by this letter—one of many in our files:

"Dear Mr. Jones:

"I am eighty-one, and have been a shut-in for years. Your instructions came to me when I was ill and weak, not caring whether I lived or passed on, and yet troubled because I must leave some things undone which I ought to do before going. Your instructions gave me hope and a desire to get well enough to finish my work on earth.

"You aided me to call upon my guides for spirit healing. I gave up medicine and followed its precepts and a great change came to me in twenty-four hours, and I know that I am grateful indeed for what I have received and each day I am stronger and better and feel that I have longer to stay on the earth. Believe me gratefully yours, Mrs. E. H., Brookline, Mass."



GET WELL
KEEP WELL

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GET WELL
KEEP WELL

Page Three



The Ratio of Health to Happiness

LOVE says farewell when sickness says, "I have come." Husbands and wives may remain patient, but lose their love because their life-partners are always ailing.

Sickness saps beauty, and robs strength. It makes young folk old—and all persons miserable. Well people do not like the sickness vibration. It depresses them. Men and women who recite the stories of their sick spells and operations are as welcome socially as a toadstool would be at a banquet.

The truly well person never feels his body. His mind has full scope. Health attracts, creates, gives motion and direction to happiness.

The wall-flower with her faded beauty, is like a wax wreath in a frame—glass-covered. The healthy girl attracts admirers. The healthy man and woman attract friends—business opportunities—happiness.

Sickness is a corpse at the feast of life. Shun it!

Illness costs money—friends—opportunity—love—happiness! It is like the worm in the red apple; it takes the flavor away.

The ratio of health to happiness is as 1-to-1; the ratio of sickness to happiness may be only 1-to-50!



NO CHARGE
NO DUES
NO FEES



WITHOUT price! This is the aim of the KEEPWELL CLUB!

Better health—no pay! We do not diagnose, and do not prescribe—but we teach you how to "plug in" on the great switchboard of Healing Vibrations.

In the Keepwell Club, you will find healers, mediums, sincere, splendid men and women who believe that soul is first—matter last; that the atmosphere of the soul is one of normality—free from ills, impediments, age and illness.

In "Communication" shortly, we shall have a Department given over to the KEEPWELL CLUB. To all Members we shall send instructive bulletins, as necessary. All Members will be invited to write or wire for help—and we shall do all we can to bring that help; to help each person help himself!

COMMUNICATION will bear all the expenses. It will help any person who asks help—but will be obliged to restrict its bulletins and instructions to Members, because of the expense attached.

If you are sick, get well. If you are well, Keep Well!

Enjoy health yourself; pass it along to others. When the world is healthy, the world will be a dwelling place of peace, progress and happiness—of amity among all mankind and all of God's Creatures!



GET WELL
KEEP WELL



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GET WELL
KEEP WELL



Page Seven

Membership Based on Helping Others

ILLNESS is error. Correct the mistake, and the result will be health.

A mind in a sick body can not think helpful, progressive thoughts. Make the body a beautiful avenue—and not a blind alley—for soul expression!

Be a Member of the KEEPWELL CLUB. Help us reach others.

"Communication" is spending \$400,000.00 in 1921 to reach men and women and teach them the truths of Demonstrated Immortality.

The Keepwell Club should have not under 100,000 Members by the end of 1921.

Each person who sends ten dollars for one of our Bonds receives a year's Membership—is entitled to all bulletins and instructions. The Bond pays you six per cent. yearly—is paid back in eight years. You draw interest on keeping well. Your support makes possible the conduct of this work—helps us help you and help others. Whatever the expense, it will be borne by "Communication."

Join the KEEPWELL CLUB—and help us reach others—and extend this strong chain of healthful happiness around the world.

Address: "KEEPWELL CLUB,"
991 Rand, McNally Bldg., Chicago,
Illinois.



GET WELL
KEEP WELL

Page Eight



The Dollar-value of Health

WHAT does poor health cost? Let us figure it: John Smith earns \$50.00 a week—is ill part of the time, reduces his working efficiency 25%, is worth only \$37.50 to the firm, is likely to be discharged to make room for somebody with greater energy and "go-getiveness."

John Jones is a business man—earns \$8,000 yearly. That is equal to 8% on \$100,000. Poor health causes him to neglect his business; his earning capacity shrinks to \$4,000 a year. His actual loss is equal to \$50,000!

Prof. Johnson teaches school—makes \$3,000 a year. He has ability, but poor health forces him to seek easy work; he accepts a position at \$2,000 a year; in ten years, his poor health has cost him \$10,000 in lost salary!

James Brown is a professional man, but poor health shrinks his earnings, and blocks his opportunities. Men with stamina but less ability get to the top, while Mr. Brown stays at the bottom!

Sickness—the "abed" kind, and the "don't-feel-right" kind—costs much more than doctor-bills. Lost time, lost dollars, forfeited opportunities make sickness cost the world countless millions of dollars yearly!



GET WELL
KEEP WELL

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